



2023 INVESTMENT OPPORTUNITIES



**Big Brothers
Big Sisters®**

OF SALINA

TRANSFORMING LIVES THROUGH THE POWER OF MENTORSHIP

The presence of a caring, consistent adult can make a **significant difference in the trajectory of a child's life.** Every mentoring relationship is carefully created, ensuring Bigs and Littles are expertly matched. **We provide ongoing support and guidance to Littles, parents/guardians, and Bigs on a regular basis.**

Our goal is to serve more Littles and their families and continue providing critical resources and support to our families in need. To best serve our community, we must strengthen our infrastructure to maintain our program and support future growth.

Please help support our mission by becoming a
CORPORATE PARTNER
IN 2023

500 E. Kenwood Park Drive, Salina, KS 67401
(785) 825-5509 | bbbssalina.org | amandao@bbbssalina.org



\$1,200

Supports a one-to-one mentoring relationship for one year and also:



Extensive recruiting in community, civic, and corporate organizations.



Thorough background checks and interviews to see what our mentors bring to the table.



Professional, consistent, and personalized support for each match.

THE VALUE OF BBBS MENTORING

- Evidence-based/proven national mentoring model
- Professionally supported, long-term one-to-one mentoring relationships
- Positive impact on our youth and community

2023 SPONSORSHIP PACKAGES

- 1 Select level of sponsor for this year.
- 2 Pick an event(s) at your selected level of sponsorship.
- 3 Fill out the attached commitment form.

VISION \$10,000	CHAMPION \$4,000	IMPACT \$1,500	IGNITING \$500
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How your gift directly supports our matches...	DEFENDS THE POTENTIAL OF 10+ LITTLES <small>(personalized and professional support for youth, families, and volunteers)</small>	RECRUITS 6 NEW BIGS <small>(marketing, recruitment, events, campaigns)</small>	PROVIDES BACKGROUND CHECKS ON NEW BIGS <small>(Ensuring the safety of our Littles)</small>	PROVIDES SCHOOL-BASED PROGRAM ACTIVITIES FOR 50 LITTLES
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MARKETING Opportunities to reach thousands of individuals through the Big Brothers Big Sisters of Salina Network.	Your Logo on BBBS Salina Webpage	Your Logo on BBBS Salina Webpage	Your Logo on BBBS Salina Webpage	Your Logo on BBBS Salina Webpage
	Recognition in our digital communications	Recognition in our digital communications	Recognition in our digital communications	
	Personalized Thank You Video to Share with Your Networks			
	Option to run co-branded advertising			
	Custom marketing and PR opportunity			

BOWL FOR KIDS SAKE April 1, 2023	2 free bowling teams	2 free bowling teams	1 free bowling team	
	VIP service at bowling lanes	VIP service at bowling lanes	Igniting Sponsor benefits at all other events	
	Large lane banner at the end of lane	Large lane banner at the end of lane	Large lane banner at the end of lane	
	Large Company Logo on BFKS T-shirt	Large Company Logo on BFKS T-shirt	Large Company Logo on BFKS T-shirt	Company Listed on BFKS T-shirt
	Logo on lane table tents and TV	Logo on lane table tents and TV	Logo on lane table tents and TV	
	Recognition on BBBS website and social media	Recognition on BBBS website and social media	Recognition on BBBS website and social media	Recognition on BBBS website and social media
	Option to distribute marketing materials in bowlers' bags	Option to distribute marketing materials in bowlers' bags	Option to distribute marketing materials in bowlers' bags	

2023 SPONSORSHIP PACKAGES

VISION
\$10,000

CHAMPION
\$4,000

IMPACT
\$1,500

IGNITING
\$500

HOOK & SLICE GOLF TOURNAMENT

June 2, 2023

1 golf team (4 players)	1 golf team (4 players)	1 golf team (4 players)	
Golf cart stocked with snacks and beverages	Golf cart stocked with snacks and beverages	Golf cart stocked with snacks and beverages	
Logo on golf cart	Logo on golf cart	Logo on golf cart	Logo on golf cart
Logo in golfers' booklets	Logo in golfers' booklets	Logo in golfers' booklets	Listed in golfers' booklets
One tee box sign	One tee box sign	One tee box sign	One tee box sign
Recognition on BBBS website and social media	Recognition on BBBS website and social media	Recognition on BBBS website and social media	Recognition on BBBS website and social media
Option to distribute marketing materials in golfers' bags	Option to distribute marketing materials in golfers' bags	Option to distribute marketing materials in golfers' bags	

NIGHT OF POTENTIAL

October 2023

Happy Hour Mission Moment	Happy Hour Mission Moment	Happy Hour Mission Moment	
Logo on tabletop tent cards	Logo on tabletop tent cards	Logo on tabletop tent cards	
Logo on event slide	Logo on event slide	Logo on event slide	
Company recognized verbally by event emcee	Company recognized verbally by event emcee	Company recognized verbally by event emcee	Company listed on event slide
Recognition on BBBS website and social media	Recognition on BBBS website and social media	Recognition on BBBS website and social media	Recognition on BBBS website and social media

FROSTY FUN RUNS

November 2023

20 free race entries	10 free race entries	10 free race entries	5 free race entries
Logo banner at the race start/finish	Logo banner at the race start/finish	Logo banner at the race start/finish	
Recognition during the event	Recognition during the event	Recognition during the event	
Option to have a booth at race	Option to have a booth at race	Option to have a booth at race	
Large Company logo on Frosty Runs T-shirt	Large Company logo on Frosty Runs T-shirt	Large Company logo on Frosty Runs T-shirt	Company Name listed on Frosty Runs T-shirt
Option to distribute marketing materials in runners' bags	Option to distribute marketing materials in runners' bags	Option to distribute marketing materials in runners' bags	Option to distribute marketing materials in runners' bags



2023
SPONSORSHIP
OPPORTUNITY FORM

Choose Your Sponsorship Level:

VISION \$10,000+	CHAMPION \$4,000	IMPACT \$1,500	IGNITING \$500
<input type="checkbox"/> \$ _____ Discuss Custom Sponsorship Package Including a Presenting Sponsorship Opportunity	<input type="checkbox"/> Receive Impact-Level Recognition At All Four Events (a \$2,000 savings)	<input type="checkbox"/> For each event selected below (\$1,500 each) <input type="checkbox"/> Bowl for Kids Sake <input type="checkbox"/> Hook & Slice <input type="checkbox"/> Night of Potential <input type="checkbox"/> Frosty Fun Runs	<input type="checkbox"/> For each event selected below (\$500 each) <input type="checkbox"/> Bowl for Kids Sake <input type="checkbox"/> Hook & Slice <input type="checkbox"/> Night of Potential <input type="checkbox"/> Frosty Fun Runs

Event Sponsorship(s) Total: _____

Payment Enclosed Send Invoice

Business Name _____

Contact Name _____

Address _____

City | State | Zip _____

Phone _____ Date _____

Email _____

For information on your total contribution last year or in-kind trade partnerships, please contact:

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