



# BIG BROTHERS BIG SISTERS OF SALINA

## 2022 AGENCY SPONSOR PACKET



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# TRANSFORMING LIVES THROUGH THE POWER OF MENTORSHIP

The presence of a caring, consistent adult can make a **significant difference in the trajectory of a child's life**. Every mentoring relationship is carefully created, ensuring Bigs and Littles are expertly matched. **We provide ongoing support and guidance to Littles, parents/guardians, and Bigs on a regular basis.**

Our goal is to serve more Littles and their families and continue providing critical resources and support to our families in need. To best serve our community, we must strengthen our infrastructure to maintain our program and support future growth.

**We hope you will consider becoming an agency sponsor of Big Brothers Big Sisters of Salina and support our mission throughout 2022.**

**\$1200**

Supports a one-to-one mentoring relationship for one year and also:



Extensive recruiting in community, civic, and corporate organizations.



Thorough background checks and interviews to see what our mentors bring to the table.



Professional, consistent, and personalized support for each match.

## THE VALUE OF BBBS MENTORING:

- Evidence-based/proven national mentoring model
- Professionally supported, long-term one-to-one mentoring relationships
- Positive impact on our youth and community

## AFTER 12 MONTHS IN OUR PROGRAM OUR LITTLES:

- Improve grades and classroom behaviors
- Develop strong relationships with their peers and family
- Develop great aspirations for their future

# 2022 SPONSORSHIP MENU

**1** Select at which level you would like to sponsor for this year.

**2** Pick an event(s) based on the level at which you are sponsoring.

**3** Fill out the attached commitment form.

VISION SPONSOR	CHAMPION SPONSOR	IMPACT SPONSOR	IGNITING SPONSOR
\$10,000	\$4,000	\$1,500	\$500

**YOUR IMPACT**  
How your gift directly supports our matches

Defends the potential of 10+ Littles (personalized and professional support for youth, families, and volunteers)

Recruits 6 new Bigs (marketing, recruitment, events, campaigns)

Provides background checks for new Bigs to ensure the safety of our Littles

Provides activities for 50 Littles in our School-based Program

**MARKETING**  
Opportunities to reach thousands of individuals through the Big Brothers Big Sisters of Salina network

- Linked company logo on agency webpage
- Annual letter from a Little
- Recognition in agency digital communication
- Invitation to either: host a match activity OR participate in select activity
- Personalized Thank You Video to share with your networks
- Option to run co-branded advertising
- Custom marketing and PR opportunity

- Linked company logo on agency webpage
- Annual letter from a Little
- Recognition in agency digital communication
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- Linked company logo on agency webpage
- Annual letter from a Little
- Recognition in agency digital communication

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- Annual letter from a Little



**Big Brothers  
Big Sisters.**  
OF SALINA

# EVENTS RECOGNITION

VISION SPONSOR	CHAMPION SPONSOR	IMPACT SPONSOR	IGNITING SPONSOR
\$10,000	\$4,000	\$1,500	\$500

## EVENTS

Includes All Events + Custom Package

Includes All Events

Choose One Event

Choose One Event

**BOWL FOR KIDS SAKE**  
April 2, 2022

- 2 free bowling teams
- VIP service at bowling lanes
- Large lane banner at end of lane
- Large Company logo on BFKS T-shirt
- Logo on lane table tents & TV
- Recognition on BBBS website and social media
- Option to distribute marketing materials in bowlers' bags

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- Large lane banner at end of lane
- Large Company logo on BFKS T-shirt
- Logo on lane table tents & TV
- Recognition on BBBS website and social media
- Option to distribute marketing materials in bowlers' bags

- 1 free bowling team
- Large lane banner at end of lane
- Large Company logo on BFKS T-shirt
- Logo on lane table tents & TV
- Recognition on BBBS website and social media
- Option to distribute marketing materials in bowlers' bags
- Igniting Sponsor Recognition for all other events

- Company listed on BFKS T-shirt
- Recognition on BBBS website and social media

**HOOK & SLICE GOLF TOURNAMENT**  
June 3, 2022

- 1 golf team (4 players)
- Golf cart stocked with snacks and beverages
- Logo on golf cart
- Logo in golfers' booklets
- One tee box sign
- Recognition on BBBS website and social media
- Option to distribute marketing materials in golfers' bags

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- Option to distribute marketing materials in golfers' bags

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- Logo in golfers' booklets
- One tee box sign
- Recognition on BBBS website and social media
- Option to distribute marketing materials in golfers' bags

- Logo on golf cart
- Listed in golfers' booklets
- One tee box sign
- Recognition on BBBS website and social media



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# EVENTS RECOGNITION

VISION SPONSOR	CHAMPION SPONSOR	IMPACT SPONSOR	IGNITING SPONSOR
\$10,000	\$4,000	\$1,500	\$500

## EVENTS

Includes All Events + Custom Package

Includes All Events

Choose One Event

Choose One Event

## FALL HAPPY HOUR October 2022

- Happy Hour Mission Moment
- Logo on tabletop tent cards
- Logo on event slide
- Company recognized verbally by event emcee
- Recognition on BBBS website and social media

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- Logo on event slide
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- Happy Hour Mission Moment
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- Logo on event slide
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- Company listed on event slide
- Recognition on BBBS website and social media

## FROSTY FUN RUNS November 19, 2022

- 20 free race entries
- Logo banner at the race start/finish
- Recognition during the event
- Option to have a booth at race
- Large Company logo on Frosty Run T-shirt
- Option to distribute marketing materials in runners' bags

- 10 free race entries
- Logo banner at the race start/finish
- Recognition during the event
- Option to have a booth at race
- Large Company logo on Frosty Run T-shirt
- Option to distribute marketing materials in runners' bags

- 10 free race entries
- Logo banner at the race start/finish
- Recognition during the event
- Option to have a booth at race
- Large Company logo on Frosty Run T-shirt
- Option to distribute marketing materials in runners' bags

- 5 free race entries
- Small logo on Frosty Run T-shirt
- Recognition on BBBS website and social media



# 2022 SPONSORSHIP OPPORTUNITY FORM



## Choose Your Sponsorship Level

- I would like to become a Vision Sponsor at \$\_\_\_\_\_ (\$10,000+) and to discuss a custom sponsorship package to include a presenting sponsorship opportunity
- I'd like to be a Champion sponsor at the \$4,000 level and receive Impact-level recognition at all four events (a \$2,000 savings)
- I'd like to be an Impact sponsor for each event I mark below (\$1,500 each):

Bowl For Kids Sake                       Fall Happy Hour  
 Hook & Slice                                       Frosty Fun Run

- I'd like to be an Igniting Sponsor for each event I mark below (\$500 each)

Bowl For Kids Sake                       Fall Happy Hour  
 Hook & Slice                                       Frosty Fun Run

**Event Sponsorship(s) Total:** \_\_\_\_\_

- Payment Enclosed       Send Invoice

**Business Name:** \_\_\_\_\_  
As you would like it to appear in publications

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Email:** \_\_\_\_\_

For information on your total contribution last year or in-kind trade partnerships, please contact Amanda Otto at Big Brothers Big Sisters of Salina 785.825.5509 or [AmandaO@bbbssalina.org](mailto:AmandaO@bbbssalina.org).  
 Payments can be sent to 500 E. Kenwood Park Drive, Salina, KS. 67401