

# 2024 **INVESTMENT OPPORTUNITIES**



**Big Brothers  
Big Sisters.®**

OF SALINA

Please help support our mission by becoming a  
**CORPORATE PARTNER**

## **TRANSFORMING LIVES THROUGH THE POWER OF MENTORSHIP**

The presence of a caring, consistent adult can make a **significant difference in the trajectory of a child's life**. Every mentoring relationship is carefully created, ensuring Bigs and Littles are expertly matched. **We provide ongoing support and guidance to Littles, parents/guardians, and Bigs on a regular basis.**

Our goal is to serve more Littles and their families and continue providing critical resources and support to our families in need. To best serve our community, we must strengthen our infrastructure to maintain our program and support future growth.

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500 E. Kenwood Park Drive, Salina, KS 67401  
(785) 825-5509 | [bbbssalina.org](http://bbbssalina.org) | [amandao@bbbssalina.org](mailto:amandao@bbbssalina.org)



How your gift directly supports our matches...

**DEFENDS THE POTENTIAL OF 10+ LITTLES**

(personalized and professional support for youth, families, and volunteers)

**PROVIDES BACKGROUND CHECKS ON NEW BIGS**

(Ensuring the safety of our Littles)

**RECRUITS 6 NEW BIGS**

(marketing, recruitment, events, campaigns)

**PROVIDES SCHOOL-BASED PROGRAM ACTIVITIES FOR 50 LITTLES**

- 1 Select level of sponsor for this year.
- 2 Pick an event(s) at your selected level of sponsorship.
- 3 Fill out the attached commitment form.

**SPONSOR**  
**QUARTERLY EVENTS**  
 for Littles  
**\$1,000**

Whether it's archery in the park, a visit to the pumpkin patch or pizza and bounce houses, our quarterly events bring our Littles together for a Big day of fun!

Company Name/logo on event invitations, all social media posts, and our website

Opportunity for company to have a marketing table at the event

Recognition in our Annual Report

**SPONSOR**  
**MONTHLY SOCIALS**  
 for Bigs  
**\$500**

Our monthly socials bring our Bigs together for a Little food and fun with their fellow Bigs.

Company Name/logo on event invitations, all social media posts, and our website

Recognition in our Annual Report

**SPONSOR**  
**HOLIDAY PARTY** for Bigs & Littles  
**\$2,000**

Bigs and Littles together for big holiday fun!

Company Name/logo on event invitations, all social media posts, and our website

Opportunity for company to have a marketing table at the event

Recognition in our Annual Report

**2024 SPONSORSHIP PACKAGES**

**VISION**  
**\$10,000**

**CHAMPION**  
**\$4,000**

**IMPACT**  
**\$1,500**

**IGNITING**  
**\$500**

**BOWL FOR KIDS SAKE**  
 April 6, 2024

2 free bowling teams	2 free bowling teams	1 free bowling team	
VIP service at bowling lanes	VIP service at bowling lanes	Igniting Sponsor benefits at all other events	
Large lane banner at the end of lane	Large lane banner at the end of lane	Large lane banner at the end of lane	
Large Company Logo on BFKS T-shirt	Large Company Logo on BFKS T-shirt	Large Company Logo on BFKS T-shirt	Company Listed on BFKS T-shirt
Logo on lane table tents and TV	Logo on lane table tents and TV	Logo on lane table tents and TV	
Recognition on BBBS website and social media	Recognition on BBBS website and social media	Recognition on BBBS website and social media	Recognition on BBBS website and social media
Option to distribute marketing materials in bowlers' bags	Option to distribute marketing materials in bowlers' bags	Option to distribute marketing materials in bowlers' bags	

# 2024 SPONSORSHIP PACKAGES



VISION \$10,000	CHAMPION \$4,000	IMPACT \$1,500	IGNITING \$500
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## HOOK & SLICE GOLF TOURNAMENT

June 7, 2024

1 golf team (4 players)	1 golf team (4 players)	1 golf team (4 players)	
Logo and banner on golf cart	Logo and banner on golf cart	Logo on golf cart	
Logo in golfers' booklets	Logo in golfers' booklets	Logo in golfers' booklets	Listed in golfers' booklets
One golf flag and tee box sign	One golf flag and tee box sign	One tee box sign	One tee box sign
Recognition on BBBS website and social media	Recognition on BBBS website and social media	Recognition on BBBS website and social media	Recognition on BBBS website and social media
Option to distribute marketing materials in golfers' bags	Option to distribute marketing materials in golfers' bags	Option to distribute marketing materials in golfers' bags	

## NIGHT OF POTENTIAL

October 2024

Happy Hour Mission Moment	Happy Hour Mission Moment	Happy Hour Mission Moment	
Logo on tabletop tent cards	Logo on tabletop tent cards	Logo on tabletop tent cards	
Logo on event slide	Logo on event slide	Logo on event slide	
Company recognized verbally by event emcee	Company recognized verbally by event emcee	Company recognized verbally by event emcee	Company listed on event slide
Recognition on BBBS website and social media	Recognition on BBBS website and social media	Recognition on BBBS website and social media	Recognition on BBBS website and social media

## FROSTY FUN RUNS

November 23, 2024

20 free race entries	10 free race entries	10 free race entries	5 free race entries
Logo banner at the race start/finish	Logo banner at the race start/finish	Logo banner at the race start/finish	
Recognition during the event	Recognition during the event	Recognition during the event	
Option to have a booth at race	Option to have a booth at race	Option to have a booth at race	
Large Company logo on Frosty Runs T-shirt	Large Company logo on Frosty Runs T-shirt	Large Company logo on Frosty Runs T-shirt	Company Name listed on Frosty Runs T-shirt
Option to distribute marketing materials in runners' bags	Option to distribute marketing materials in runners' bags	Option to distribute marketing materials in runners' bags	Option to distribute marketing materials in runners' bags



# 2024 SPONSORSHIP OPPORTUNITY FORM

- QUARTERLY EVENTS \$1000
- MONTHLY SOCIALS \$500
- HOLIDAY PARTY \$2000

Choose Your Sponsorship Level:

VISION \$10,000+	CHAMPION \$4,000	IMPACT \$1,500	IGNITING \$500
<input type="checkbox"/>  \$ _____  Discuss Custom Sponsorship Package  Including a Presenting Sponsorship Opportunity	<input type="checkbox"/>  Receive Impact-Level Recognition At All Four Events (a \$2,000 savings)	<input type="checkbox"/>  For each event selected below (\$1,500 each) <ul style="list-style-type: none"> <li><input type="checkbox"/> Bowl for Kids Sake</li> <li><input type="checkbox"/> Hook &amp; Slice</li> <li><input type="checkbox"/> Night of Potential</li> <li><input type="checkbox"/> Frosty Fun Runs</li> </ul>	<input type="checkbox"/>  For each event selected below (\$500 each) <ul style="list-style-type: none"> <li><input type="checkbox"/> Bowl for Kids Sake</li> <li><input type="checkbox"/> Hook &amp; Slice</li> <li><input type="checkbox"/> Night of Potential</li> <li><input type="checkbox"/> Frosty Fun Runs</li> </ul>

Event Sponsorship(s) Total: \_\_\_\_\_

- Payment Enclosed
- Send Invoice

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City | State | Zip \_\_\_\_\_

Phone \_\_\_\_\_ Date \_\_\_\_\_

Email \_\_\_\_\_

For information on your total contribution last year or in-kind trade partnerships, please contact:

**Amanda Otto | Big Brothers Big Sisters of Salina | [bbbssalina.org](http://bbbssalina.org)**

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