



The Frosty 5K and Merry Mile fun run/walk to benefit Big Brothers Big Sisters of Salina will be held on November 19th in conjunction with the Salina Downtown Christmas Festival and Parade of Lights! New this year is the kid's race called the Santa Sprint! This fun run/walk will start and finish on Santa Fe Ave. in front of Salina Running Company & Campbell Plaza. The race features a beautiful course, winding down Santa Fe Ave, through Kenwood & Oakdale Park and finishing in the heart of Salina's exclusive shopping, dining and entertainment district.

We expect over 500 participants again this year and ask for your financial or in kind support!

Sponsorship Opportunities

Frosty Sponsor - \$300

Your corporate logo will be placed on the event banners at the start and finish lines as well as on the race t-shirt! You will receive promotion on all media outlets including TV, newspaper, radio, and websites! You have the ability to place information about your business in the 500 runner's packets. You will also have the option of having a booth at the finish of the race near Campbell Plaza where the refreshments and awards will be held!

Santa Sponsor - \$250

Your logo will be placed on the race t-shirt, you'll have the ability to place information about your business in the runner's packets, and you will have the option of having a booth at the finish of the race!

Jingle Bell Sponsor - \$ 150

Your business name will be listed on the race t-shirt plus you'll have the ability to place information about your business in the runner's packets.

Please complete the enclosed sponsorship form and return to
Big Brothers Big Sisters of Salina, 353 E. Ave. A, Salina, KS 67401 by **October 21st**.
E-mail corporate logo or artwork to michellep@bbbssalina.org.
For more information contact Michelle Peck with Big Brothers Big Sisters at 785-825-5509.



Sponsorship Form

Business/Organization _____

Contact Name _____

Phone Number _____

Address _____

Email _____

Sponsorship Level: \$300 \$250 \$150

Payment Type: Check Included Send Invoice

Please make checks payable to Big Brothers Big Sisters of Salina

Mail Payment to: Big Brothers Big Sisters of Salina
 353 E. Ave. A
 Salina, KS 67401

Please contact Michelle Peck, Executive Director at Big Brothers Big Sisters by phone at 785-825-5509 or by email at michellep@bbssalina.org if you are interested in a sponsorship! We will need your logo and runner's packet stuffers by October 28th.